

CREATIVE HUB

A Creative Hub at Churchill College



It is not unusual for our students to combine excellence in an academic area with a hobby which may include design. However, unless they are studying architecture or engineering, students would not generally have access to a creative working space. The Creative Hub will allow groups of students from disparate disciplines, and with a wide range of interests, to join together and be creative – for example, they might conceive a theatre set in Virtual Reality and then invite a director to use it to optimise the lighting and staging of their production, or to work with schools on collaborative projects, or jointly to create a device that meets some as yet unidentified or unsatisfied need. The programme for the Hub will include group projects, as well as talks, performances and exhibitions to influence, inform and inspire students, as well as attract future applicants and visitors to the College.



It is widely recognised that creativity flourishes most readily between existing disciplines, calling for an openness of mind that is best fostered by sharing a common goal with people of contrasting approaches. Enthusiastic Fellows in Architecture, History of Art, Biochemistry, Computer Science, Engineering, Mathematics, and Plant Sciences, amongst others, are keen to revitalise and encourage the spirit of interdisciplinary thinking and creativity on which the College was founded in 1958. The Creative Hub will host a dynamic programme of events and create a platform geared towards bridging academic disciplines, and forging new collaborations, so that our students can better respond to the challenges of the 21st century.

“Creativity is the motor of future success.”

PROFESSOR MALCOLM BOLTON, Engineer



Students of all disciplines, undergraduates and postgraduates, will have the opportunity to make things together. The Hub will be a place for creativity and innovation, including a multi-purpose project space, to explore, design, test, scale, build and present ideas – technical, social, artistic and more. It is also aimed at engaging the widest possible audience, both local, national and international, developing an active communication and exhibition strategy as well as a reputation for excellence.

“I’m excited to use my knowledge to continue creating and working on projects that will make a difference to people’s lives and make the world a better place.”

ANTIGONI AVRAAM, Undergraduate Engineer

The Project

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uch more than a building project, this will be a facility unique to Churchill College, providing a 'maker' space in a disused oil store next to the squash courts at the front (Storey's Way) entrance to the College. It has been designed by the pioneering architecture collective 'Assemble' who won the Turner Prize for Contemporary Art in 2015 (image below), and includes Joseph Halligan, a Churchill alumnus (architecture, 2006) as one of its leaders.

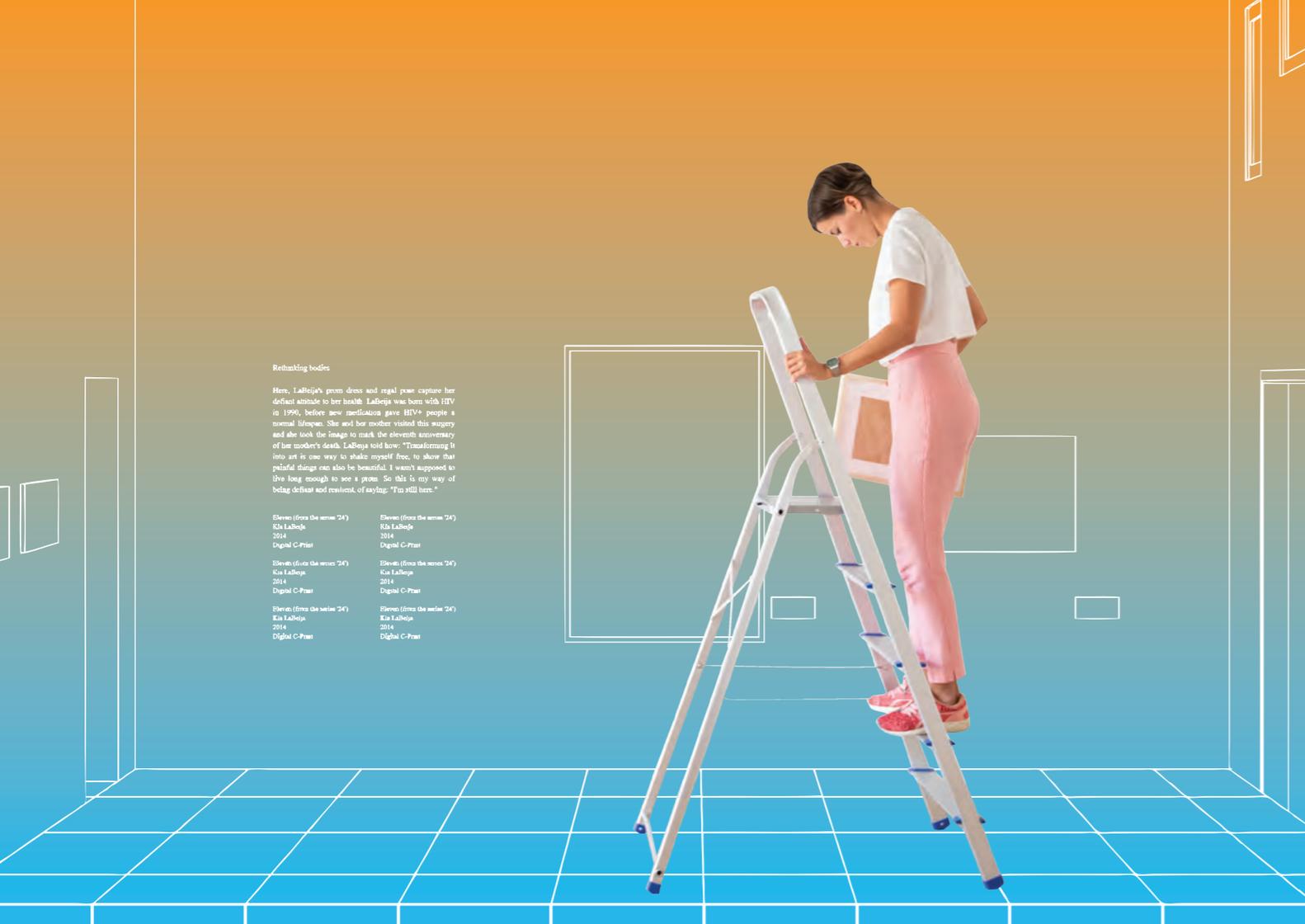


The Creative Hub will include workshops, both digital and traditional, with equipment to enable students to experiment with different techniques to bring artistic and design projects to fruition. To support the various projects it is intended to have a technician on hand to offer advice, skills and training. Although many University departments have their own workshops, Churchill will be the only Oxbridge college that has such a facility for truly interdisciplinary endeavours.

PROJECT FEATURES

- A major public exhibition/project space
- A digital studio
- A workshop
- Individual project spaces

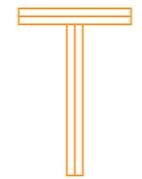




Rethinking bodies

Here, LaBeija's gown dress and regal pose capture her defiant attitude to her health. LaBeija was born with HIV in 1990, before new medications gave HIV+ people a normal lifespan. She and her mother visited this surgery and she took the image to mark the eleventh anniversary of her mother's death. LaBeija told how: "Transforming it into art is one way to shake myself free, to show that painful things can also be beautiful. I wasn't supposed to live long enough to see a prom. So this is my way of being defiant and resilient of saying: 'I'm still here.'"

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| Elevate (from the series '24')
Kin LaBeija
2014
Digital C-Print | Elevate (from the series '24')
Kin LaBeija
2014
Digital C-Print |
| Elevate (from the series '24')
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Kin LaBeija
2014
Digital C-Print | Elevate (from the series '24')
Kin LaBeija
2014
Digital C-Print |



The Creative Hub will host year long programmes of group projects, exhibitions, individual projects, talks, performances and public events.

There will be a core group project in Michaelmas Term. A programme of talks and associated events will run concurrently with individual projects during the Michaelmas and the Lent terms, which will compliment both the group project and a major exhibition during the Easter Term.

The Hub will also host a digital platform for publicising the projects, exhibitions, talks, events. Furthermore, this platform will bring together interdisciplinary thinking and projects from across the University, with Churchill becoming the centre for this kind of activity and research.

“Together we will learn how to collaborate, experiment, create new insights and ideas in order to deliver practical outcomes.”

RADU UDREA, Undergraduate Materials Scientist

*You Can Make This Happen



To have the entire facility named, together with the Director post, a donation of £3.58 million is required. Various elements of the Creative Hub could alternatively be named separately. For example, naming the Hub as a physical space would require a donation of £1.5 million. We would also welcome support to the endowment of the Hub, so the Director's post could be named for £1million.

***There are naming opportunities for the Hub, and for some of the spaces within. Please contact Annabel Busher in the Development Office to find out more. Email: development@chu.cam.ac.uk or Telephone: 01223 331660.**

For tax payers seeking to make a donation in a tax-efficient manner, the College and the University of Cambridge can help facilitate this. Both the College and the University of Cambridge are registered charities and in some tax regimes, donations to them can be made exempt from tax. If you are a UK tax payer you can do this directly through the College. If you are outside the UK, please do contact the Development Office for further information.



We have up to date costs, including a surveyors' assessment of the building cost, including VAT, contingencies and all professional fees. The total floor area of The Hub is 138 square metres.

CAPITAL EXPENDITURE

Building work	£750,000
Equipment and fittings	£250,000

REQUIRED ENDOWMENT

For Director (40% fte)	£860,000 to generate £30,000 per year
For technicians	£860,000 to generate £30,000 per year
For running costs	£860,000 to generate £30,000 per year

TOTAL: £3.58 million



“The Hub is aimed at re-articulating the founding mission of Churchill College for the 21st Century and beyond. It will help form and inform the next generation of innovators, the pioneers who can make a difference through meeting the demands of our ever-changing world.”

BARRY PHIPPS, Founding Director of the Creative Hub

Donate online at
www.chu.cam.ac.uk/donate/creativehub
or call +44 (0) 1223 331660



Churchill College, Cambridge, CB3 0DS

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